PROFILE



DICZIE QUIEL SARINO

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Portfolio: dicziesarino.com/video-editing/

Hands-on video editor and creative marketing leader with 10+ years across creative and marketing roles.

Produces promotional, product, event, and social videos with clear pacing, on-brand visuals, motion graphics, sound design, and 3D animation.

Works in Adobe Premiere Pro, After Effects, CapCut, and Blender. Experienced turning briefs and raw footage into polished digital content while managing multiple deadlines.

MAIN TOOLS

Premiere Pro | After Effects | Blender | Capcut

OTHER TOOLS

Photoshop | Illustrator | ChatGPT | Gemini | Claude | Higgsfield

EXPERTISE

Brand Strategy | Creative Strategy | Marketing Strategy

SKILLS

Video Editing | Short-Form and Long-Form Video | Motion Graphics | 3D Animation | Social Video Pacing and Storytelling | Captions and Subtitles | Sound Design | Audio Editing | Color Correction Transitions and Effects | Brand Consistency | Creative Direction | Deadline Management

WORK EXPERIENCE

SENIOR MANAGER - CREATIVE DIGITAL MARKETING

myInstantTeam | Cavite PH — Oct 2021 - Oct 2026

- Lead the start-to-finish production of social media and marketing videos, handling the editing, pacing, sound design, and subtitle syncing to keep viewers watching longer.
- Use 3D software like Blender and AI tools to create eye-catching motion graphics and visuals that make the brand stand out.
- Design visual assets for online ads and create pre-launch checklists so advertising campaigns launch smoothly across all platforms.
- Work directly with founders and senior leaders to turn basic ideas and creative briefs into polished, story-driven videos and presentations.
- Manage multiple project deadlines at once while ensuring all design, copywriting, and video work meets high quality standards.

CREATIVE DIGITAL MARKETING TEAM LEAD

PVG BPOS | Cavite PH — Jul 2019 - Sep 2021

- Produced video and visual content tailored for specific social media platforms, ensuring the dimensions, formats, and styles matched our overall marketing goals.
- Created channel branding, logos, and SEO-friendly video descriptions to help content rank better in search and get more organic views.
- Guided the creative team, reviewing their work to make sure videos had the right pacing, clear storytelling, and high-quality visuals.
- Collaborated with company leaders and different departments to turn rough ideas into finished digital content ready for the public.

WORK EXPERIENCE

MARKETING EXECUTIVE
Contec Technologies | Dubai, UAE — Mar 2016 - Mar 2019

- Created engaging product demo and campaign videos using motion graphics and sound design for use across social media and digital channels.
- Managed our digital platforms day-to-day, planning the content calendar and keeping the brand message consistent.
- Acted as the bridge between technical and creative teams, working closely with developers and designers to make sure our visuals supported business goals.

FREELANCE GRAPHIC / WEB DESIGNER
FREELANCE | Dubai, UAE — Jul 2015 - May 2019

- Designed complete brand identities, high-resolution logos, and social sharing banners (OG images) for various clients to keep their branding consistent.
- Created realistic promotional images and tested different ad copy variations to build engaging social media pages that audiences wanted to interact with.
- Built digital channel branding from scratch, using video SEO strategies alongside eye-catching thumbnail and banner designs to increase total views.
- Created clear brand guidelines for clients so their web, video, and print materials always looked professional and consistent.